
**Board of Directors Meeting
December 14, 2007**

Attendees: Rob Berry, Josh Tomblin, Shawn Maslaney, Glenn Bottomley, Jack Wall, Christina Ammens, Barry Forbes

Business (Action items are shown in **bold**)

1. Budget Reports – Christina asked about including a line item under the YM section to account for social & other YM events. Barry indicated he favored funding these items and that Christina should just add a deficit line item. **Christina will add a YM deficit line item.** Rob motioned to approve the budget report, Josh seconded; the motion passed unanimously.
2. Minutes of Past Meetings – Minutes were reviewed and no changes were identified. Rob motioned to approve the past minutes, Christina seconded. The motion passed unanimously.

Committees

1. Awards – Government engineer of the year awards are in. We are currently looking for nominations, applicants must have been with the government for at least 15 years. Rob indicated he knew of a possible candidate. Barry asked for members to nominate qualified candidates and send to Mike. Barry is also working on a nomination for the Hardy Cross award during engineers week. Our applicant for fellow status was approved. ASCE is encouraging applications for fellow status. Please make suggestions for additional applicants. Bernie was suggested as a possible candidate.
2. Educational Outreach – Engineer's week is coming up (February 17th-23rd). Barry would be willing to speak at an outreach event. Rob and Christina mentioned that we may be able to coordinate with college events. **Jack will work on setting up a school visit.** There was a slight delay as Brian was contacted instead of Jack about the Col. Yonge markers (his name was on the letterhead). The process is moving forward but slowly.
3. Seminars & Webinars – Ryan is working on a winter seminar. It will most likely slip into the end of March. Barry expressed interest in holding a Presentation / Public Speaking for Engineers webinar partially targeted at Younger Members. Barry indicated he felt adding value to the webinars by including a nominal charge would increase the value. Josh suggested adding a surcharge and including food to add value & convenience. Glenn agreed and Barry suggested a \$10 member / \$15 non-member pricing structure. Barry motions to add a webinar with the aforementioned pricing, Rob seconded and the motion passed unanimously. Barry has lined up speakers for the upcoming JSL's. February's location may change. In the short term we are switching food to a sandwich bar which will reduce our net event loss to about \$65. Long term we will probably increase the cost. Locations or menu adjustments will need to be coordinated between the three societies.
4. Government Relations – Pam indicated to Barry that she would be interested in participating in the legislative fly-in. Glenn is also interested in participation although both he and Pam attended two years ago. Josh also expressed interest in participating. **Barry will talk to Pam to see how she plans to do with the opportunity.**
5. Public Relations – The suggested PR consultant is fully booked and not available to consult ASCE Norfolk. Barry would like people to continue looking for alternates and inform him of any possible candidates. Glenn has been drawn into the infrastructure report and would like people to aid in working on it with him. They will be meeting in Baltimore in conjunction with the seminar to discuss.
6. History and Heritage - No Report

7. Membership and Newsletter Database - Ryan indicated that we should begin working on expanding our membership list to non-members to improve participation. He suggested that we should try and recruit as much as possible from events such as the YM social.
8. Younger Members Committee – Rob discussed the current pricing structure of the Basketball game. Because of changes in the cash bar costs and a slight increase in food prices our projected deficit exceeds the budgeted amount. Glenn suggested sponsorship to make up the difference. **Rob will look over the pricing structure and make a decision on pricing / menu choices to adjust the prices.** Rob indicated that he is looking at a Tides game between late July and early August. Josh reported on the November social at Baxter's. Approximately 20 ppl attended, several continued the social at a nearby bar until later in the night, and overall the event was a success. Josh indicated that the next social will be December 20th but that he expects a lower level of participation as it is close to the holidays.
9. Order of the Engineer - No Report
10. Website – Website maintenance has shifted from Brian to Josh. We are in the process of adding a contact list that forwards to BOD personal e-mails. Josh indicated he'd like to see several additions to the website. Glenn suggested that we spend some upfront time completing the transition to the new website prior to adding additional functionality. The transferring of the JSL mailing list to the ASCE website was discussed, but deemed a bad idea due to the information of multiple society members being included. **Josh will bring a camera to the next board meeting to add photos to the website.**

Miscellaneous

- JSL Survey was a success with over 50 people completing it and including thoughts on the current and future state of JSL's. Many people felt current prices were fair and would support a rate increase to cover costs. There was objection to having the JSL's at private firms conference rooms. The sandwich bar idea was very popular.
- The creation of a technical committee was discussed. The committee would meet periodically to discuss pertinent technical issues and serve in technical skill development for the section. Additionally, the committee would serve as a resource for subject matter experts that can be called upon in a manner similar to Brian's presentation on the radio regarding the Minneapolis bridge collapse.
- We are working with Engineers without Borders but the group has been very slow in terms of partnership. If anyone is interested in coordinating with their BOD, please volunteer.
- Legislative fly-in will be March 5-6th. Paperwork is due by January 18th. Josh expressed interest.
- Barry will be attending the Virginia sections meeting on January 18th.
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The meeting was adjourned at 1:20pm. The next BOD meeting will be January 11, 2007 at Parson's Brinkerhoff.

Respectfully Submitted.

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